



2009

Editorial Calendar

JANUARY

Editorial

- Best & Worst
- Best Financial Planners
- 10 Most Beautiful
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Image 2009-Health & Fitness
- 10 Most Beautiful
- Best Financial Planners Profiles
- The Future of Retirement
- Meeting & Convention Travel Planner
- Chef's Corner
- Unique Dining
- Distinctive Properties

FEBRUARY

Editorial

- Cheap Eats
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Family Law
- Heart Health
- Romance & Spa Travel Planner
- Higher Learning/Advance Education Guide
- Table for Two
- D Personal Shopper
- Chef's Corner
- Distinctive Properties

MARCH

Editorial

- Craig Watkins
- Spring Fashion
- Special Section: D Travel
- Events
- Scene
- Taste

Special Advertising Sections

- Auto Buyer's Guide
- Aesthetic Beauty Guide
- Top Private Schools
- Travel Planner
- D Personal Shopper
- Retail Therapy
- Chef's Corner
- Unique Dining
- Distinctive Properties

APRIL

Editorial

- George W. Bush
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Money Management: Your Financial Future
- Homebuyers Guide
- Spring Travel Planner
- Dallas Goes Green
- Chef's Corner
- Unique Dining
- Distinctive Properties

MAY

Editorial

- Ranch: The Next Obama?
- Best Lawyers
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Best Lawyers Profiles
- Recreational Investments
- Top Shop Spots
- Summer Beauty/Hair
- D Personal Shopper
- Unique Dining
- Chef's Corner
- Distinctive Properties

JUNE

Editorial

- 123 Reasons We Love Dallas
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Luxury Urban Living
- Lake Living
- D Personal Shopper
- Chef's Corner
- Unique Dining
- Distinctive Properties

Annual Publication

- Dallas/Fort Worth Medical Directory



2009

Editorial Calendar

JULY

Editorial

- Five States of Texas
- Best Real Estate Agents
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Best Realtor Profiles
- Health: Cancer Care
- Top Private Schools
- Weekend Travel Planner
- Chef's Corner
- Unique Dining
- Distinctive Properties

AUGUST

Editorial

- Best of Big D
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Section

- Remembering the Best
- Supporting the Best of Big D
- Chef's Corner
- Unique Dining
- Distinctive Properties

Annual Publication

- Private School Handbook

SEPTEMBER

Editorial

- 35th Anniversary Special Section
- Fashion Issue
- Women's Health
- Travel
- Events
- Scene
- Taste

Special Advertising Sections

- Women's Health
- Profiles Companies 35 yrs or older
- Dental Guide
- Fall Travel Planner
- D Personal Shopper
- Retail Therapy
- Chef's Corner
- Unique Dining
- Distinctive Properties

Annual Publication

- Tarrant County Medical Directory

OCTOBER

Editorial

- Best Doctors
- Style
- Events
- Scene
- Taste
- Special Section: D Travel

Special Advertising Sections

- Best Doctor Profiles
- Auto Buyer's Guide
- Winter Travel Planner
- Style Stories
- Power Tables (Dining)
- Chef's Corner
- Unique Dining
- Distinctive Properties

NOVEMBER

Editorial

- TBD
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Top Medical Centers
- Southwestern Travel Planner
- Holiday Guide
- Top Private Schools
- Chef's Gallery
- Unique Dining
- Distinctive Properties

Annual Publication

- Collin County Medical Directory

DECEMBER

Editorial

- Best Steaks
- Best Dentists
- Travel
- Style
- Events
- Scene
- Taste

Special Advertising Sections

- Best Dentists Profiles
- Keeping Warm - Comfort Food
- D Personal Shopper
- Retail Therapy
- Chef's Corner
- Unique Dining
- Distinctive Properties

Monthly inclusions: Industry Profiles (Full Page): Healthcare, CEO, Chef, Dealership and Restaurateur.

The cover story is subject to change at the discretion of the editorial department.